

TECHNOLOGY TIP

RELATIONSHIP MANAGEMENT

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In the last Technology Tip I mentioned the challenges facing businesses today in consolidating emails between clients, suppliers and contacts.

Businesses need to track and manage email communication in different ways depending on their type of business. Quantity Surveyors may manage their work by Project, Service Organisations by Service Calls or Cases and Accountants by Client. In the past the solutions to address these needs were provided by specialist software providers often offering bespoke solutions at a premium price.

Computer Strategies now offers an affordable Customer Relationship Management system that addresses the needs of different businesses so that business communication can be efficiently managed by Project, Cases, or Client. The solution is based on Internet Technology which means that it requires no additional hardware and it can be accessed at any time from an Internet connected computer.

Now is the time to move business communication away from individual mail boxes and onto a centralised system that is available to all authorised users.

If you would like to know how these solutions can help your business please call Tony Richards on 01483 238260, or visit our web site www.computerstrategies.co.uk

Computer Strategies

Proactive IT support for companies in the
greater Guildford area